

NYF SPONSORSHIP OPPORTUNITIES

The selection process determining NYF's award winners is year-round, starting in the summer and running through the next spring. We bring together top decision-makers for multiple forums world-wide.

WHY BE A SPONSOR?

- Position your company as a marketing innovator
- Generate new business and revenue opportunities
- Align your brand with international thought leaders
- Leverage your brand's reach across all NYF's platforms

OPPORTUNITIES JUST FOR YOU

We will create the perfect program for your marketing objectives and budget. Here are some ideas that might spark your imagination

GRAND SPONSOR (1 AVAILABLE)

- Be the co-host for celebratory dinner for Executive Jury
- Two tickets to the dinner (\$1,000 value)
- Branded signage for your logo
- Thank you in introductory remarks by NYF host
- Special signage as a photo op
- Web banner on NYF Sponsor page for 1 year

COST: \$10,000

GOLD SPONSOR (1 AVAILABLE)

- Be the co-host for the welcoming reception
- Branded signage for your logo
- Thank you in introductory remarks by NYF host
- Special signage as a photo op
- Web banner on NYF Sponsor page for 1 year

COST: \$7,500

SILVER SPONSOR (1 AVAILABLE)

- Be the co-host for the champagne reception following sessions
- Category Exclusivity
- Branded signage for your logo
- Thank you in introductory remarks by NYF host
- Special signage as a photo op
- Web banner on NYF Sponsor page for 1 year

COST: \$5,000

BRONZE –JUDGING PORTAL (1 AVAILABLE)

- Your logo on the Official Judging Portal for 1 year
- Company/Brand mentions on NYF social media platforms as official sponsor
- Web banner on NYF Sponsor page for 1 year

COST: \$3,000

BRONZE - JURY HIGHLIGHTS (1 AVAILABLE)

- Your logo on the Interview Highlights feature for 1 year
- Company/Brand mentions on NYF social media platforms as official sponsor
- Web banner on NYF Sponsor page for 1 year

COST: \$3,000

BRONZE – WINNERS GALLERY (1 AVAILABLE)

- Your logo on the Winners Gallery feature for 1 year
- Company/Brand mentions on NYF social media platforms as official sponsor
- Web banner on NYF Sponsor page for 1 year

COST: \$3,000

BRONZE – WINNERS REPORTS (1 AVAILABLE)

- Your logo on the Winners Reports for 1 year
- Company/Brand mentions on NYF social media platforms as official sponsor
- Web banner on NYF Sponsor page for 1 year

COST: \$3,000

CONGRATULATORY MESSAGES

- Your logo on the Winners Interviews feature for 1 year
- Full color message page in gala e-program/app

COST: \$1,000